

# Local Students Launch Their Summer Business!

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## PRESS RELEASE

For the eighth year in a row, the Ontario Ministry of Small Business and Consumer Services has launched Summer Company. University, College or High school students returning to school in the fall of 2009 now have the opportunity to receive an award of up to \$3000.00 for business start-up costs and successful completion of their experience under this program.

The Summer Company program will be managed locally through the Brantford-Brant Business Resource Enterprise Centre. The

attend training workshops, attend bi-weekly meetings, and complete required reports. Partners providing mentorship assistance include RBC Financial Group, Millard Rouse & Rosebrugh-Chartered Accountants, and Boddy Ryerson LLP Lawyers.

### Four students have been selected locally and include:

**Mike Martisius—Marto's Ice Cream**  
Mike will be located at the concession booth at Brant's Crossing (the skateboard park behind the Casino). Mike will be selling ice cream cones, frozen treats and specialty frozen drinks. Everyone is welcome and Mike will be

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centre is responsible for the launch of the program, the selection of the students and the delivery of both the community mentoring group support as well as the program guidelines using standards established by the Ministry.

### How does the program work?

Students between the ages of 15–29, returning to school in the fall of 2009, a resident of Ontario, not operating an existing business or employed full-time, and looking to run a sole proprietor business for a minimum of 8–12 weeks were eligible to apply.

Those accepted into the program will be working directly with a mentoring group to determine their financial needs, provide assistance with Marketing Ideas and bookkeeping,

open from June 1–September 30, 2009.

Please come out and support Mike with his Ice Cream Sales.

### John Mouselimis—The Green Machine

John provides quality lawn and garden care services for residential and small commercial properties. John's friendly nature, attention to detail and commitment to quality service is sure to result in customer satisfaction.

Please contact John for a free quote at 519-771-4673.

### Alex Grinton—The Junk Eliminators

Alex's tag line is “We move it, so you can lose it”. Alex offers junk removal and organizational services. He will come and clean out your

garage, remove the junk and organize whatever is left. Or, he will simply take away any unwanted “junk”. No job is too big or too small.

Please contact Alex for your free quote at 519-761-2417

### Matt Trotter—Console Heaven

Matt will be operating a video-game

console sales and service business. Matt will be concentrating on repairs and sales of refurbished X-Box Systems and will also offer sales of new cables and controllers for the system.

Contact Matt at 519-757-0031 or at [www.consoleheaven.ca](http://www.consoleheaven.ca) **BL**

## As The Bigger & Better Journey Continues...

Changing Your Quality of Life



## PRESS RELEASE

On May 28th, 2009 our Bigger & Better Journey team hosted an Open House Event and were pleased to welcome many visitors, including; Mayor Mike Hancock, MPP Dave Levac and Brant County Mayor Ron Eddy. This event was in celebration of many things, including; our newly renovated Learning Centre, our Summer/Fall Programs list as well as our valued community partnerships. This recent expansion enables us to contribute to Brantford's local economic growth in this sector through the delivery of contract training & facilitating here at our learning centre and throughout the region

Our team of certified instructors have successfully implemented the “Holistic Approach” in the delivery of our programs and services. The simple fact is that learning involves more than just a presentation of the concepts. How many of us have had

the unfortunate experience of being in a setting where the “expert” imparts their knowledge in such a way that leaves us feeling confused and frantic to retain what we have seen and heard? Let me assure you that this setting is not conducive to learning, and also assure you that Bigger & Better Journey is the alternative. Imagine a setting where the focus is on the learner, not the teacher, and the result is successful integration of new information strategically woven into what is already known and understood. Imagine getting the value you deserve for the money you've invested in developing yourself or your staff. Imagine a Bigger & Better Journey. **BL**

*Melanie Crawford & her husband Warren own and operate Bigger & Better Journey Learning Centre with over 20 years of combined experience in educating & empowering others.*  
[www.biggerandbetterjourney.ca](http://www.biggerandbetterjourney.ca)